

## Food Safety Alert – 12/29/06

In an effort to promote consumer confidence in Taco Bell, Pennsylvania Governor Ed Rendell and Taco Bell President Greg Creed dined yesterday at a Philadelphia Taco Bell restaurant. The two dined on tacos, burritos and Chalupas. The Governor greeted patrons and assured them that it was safe to return to the chain of restaurants. "After the recent E. coli incident, Taco Bell took dramatic steps to avoid another outbreak,' said Governor Rendell. 'I'm pleased to be enjoying Taco Bell once again, without hesitation.'" Taco Bell voluntarily closed all impacted restaurants, completely sanitized them, changed produce suppliers and worked with local health officials to inspect the restaurants.

[http://home.businesswire.com/portal/site/google/index.jsp?ndmViewId=news\\_view&newsId=20061228005254&newsLang=en](http://home.businesswire.com/portal/site/google/index.jsp?ndmViewId=news_view&newsId=20061228005254&newsLang=en)

On his E. coli blog, Bill Marler chides the restaurant for not taking the right steps with those affected by the outbreak. "While Taco Bell is parading around with politicians, the victims of this outbreak continue to incur costs related to their illnesses," said William Marler, attorney for Mr. Notar and managing partner of Marler Clark. "The least a multi-million dollar corporation like Taco Bell can do is make a good will gesture and pay my clients' medical expenses." Marler Clark will be working with Underberg and Kessler, a respected law firm from Rochester, in handling the most recent law suit to be filed by the Marler Clark firm against Taco Bell. It was filed in the U.S. District Court for the Northern District of New York.

<http://www.ecoliblog.com/2006/12/articles/-e-coli-legal-cases/new-york-e-coli-victim-sues-taco-bell/>